

Advertising Rate Card



Ad Type	Ad Position	Size Pixels	CPM Rate (Rs)	Creative Type	Ad Preview links
Banner Ad (HP)	ATF	300X250	120	JPG, PNG, Script code, GIF, HTML5 accepted for interactive ads.	Ad Preview
Banner Ad (HP)		728X90	120		
Banner Ad (ROS)		300X250	100		
Banner Ad (ROS)		728X90	100		
Video Ad		300X250	150		
Banner Ad (HP)	BTF	300X250	100		Ad Preview
Banner Ad (HP)		728X90	100		
Banner Ad (ROS)		300X250	80		
Banner Ad (ROS)		728X90	80		
Video Ad		300X250	120		
Road Block (HP)	All	300X250, 320X50, 728X90, 970X250, Interstitial ad	2.5 Lac Per day		Ad Preview
Road Block (ROS)		300X250, 320X50, 728X90, 970X250, Interstitial ad	3 Lac Per day		
Interstitial Mobile	Full Page	300X600	200		Ad Preview
Interstitial Desktop		800X400	250		
In Article	In between article paragraph	As per screen View	170		Ad Preview

Note :- While billing 18% GST will be added. The Payment should be done with the Release order. Rate mention as per CPM .

Sponsored content

Websites	Rate (INR)
https://hindi.webdunia.com/	50,000+GST
https://tamil.webdunia.com/ https://telugu.webdunia.com/ https://marathi.webdunia.com/	30,000+GST
https://malayalam.webdunia.com/ https://kannada.webdunia.com/ https://gujarati.webdunia.com/ https://english.webdunia.com/	20,000+GST